

The Big Literature Merger

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Two of the big companies in research and publishing merged recently. Clarivate analytics acquired Publons on 1st July, 2017. Publons is a website and free service for academics to track, verify and showcase their peer review and editorial contributions across the world's academic journals [1]. Clarivate Analytics is an independent company that owns and operates a collection of Intellectual Property Products and Services businesses. It focuses on scientific and academic research, patent analytics and regulatory standards, pharmaceutical and biotech intelligence, trademark protection, domain brand protection and intellectual property management [2]. This acquisition has brought together the world's preeminent citation database and the world's largest researcher-facing peer-review data and recognition platform [3]. The main question arises how this merger will affect the scientific research world. With joining of hands of the world's largest discovery tool (Publons) and the owner of Web of Science (Clarivate analytics), it will allow the development of analytic tools and services which the scientific community needs. This will include the most widely used tools like Web of Science, Scholar One and End Note. When both the tools of research and peer review come under one roof, it will become easier, systematic and fasten the pace of publication and innovation by the researchers which will help them to understand and contribute at a global scale. This collaboration among the wider ecosystem of researchers, funders, publishers and institutions will be able to provide more solutions to the researchers regarding the easy management of the publishing activity. Further the institutions will be able to identify and recognize the top research and funders and publishers will be able to avoid frauds with this large platform at hand [4]. Though we are living in a world of challenges, the scientific researchers, publishers and research institutions look forward to this merger as a great opportunity which will bring transparency and recognition to the novel work.

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