

Role of Poultry Production to Feed the Humanity on the Planet

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Poultry are our “bread and butter”, the essential basis of human nutrition. Chicken is the most important species on our earth serving the human. Poultry industry is a most active and an organized sector which has become employment source for large population of people to reduce poverty throughout the world. Human population is multiplying rapidly (estimated to be 6.8 thousands million) and is estimated to reach nine thousands million by 2040, whereas agricultural land area which is prime and basic source of food production is abruptly shrinking due to unwise establishment of housing societies and unproductive uses. Question arises from where the food will come for this huge population. The speedy growth of humans need continuous higher production to ensure food supply. Sustainable use of earth resources is demand of the time for economical and efficient production and for the good health of the environment. We have developed excellent producers by exploiting good genes and excel feed formulation. Rise in human population and growth of poultry production are strongly co-related and poultry sector is trying its best to provide quality protein throughout the globe. Sustainable use of earth resources is demand of the time for economical and efficient production and for the good health of the environment.

Poultry meat and egg are well thought-out to be the best source of high quality protein. Poultry production has assumed to play a leader role to provide food security for future generations. Presently most of the poultry houses are transformed from traditional housing/open houses to highly automated environmentally control houses and from conventional slaughtering methods to high quality value added products. Also, there is now a development and induction of adopting of integrated poultry production. The implementation of newly modern methods of farming along with projected higher growth rates in poultry industry needs highly experienced and skilled stockmanship.. To support the industry, *EC Agriculture* is being initiated to provide poultry researchers and experts diverse number of fields to publish their work for the services of humanity.

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